



Every new beginning comes from  
some other beginning's end.

Lucio Anneo Seneca



Davines Group is a family-owned company, born in Italy in 1983 and now distributed in 90 countries worldwide. We manufacture professional hair and skin-care products. Committed to sustainable beauty in 2006, walking this path since then.

**davines**  
sustainable beauty

Davines creates professional hair products in which quality is combined with the utmost respect for the planet and its resources. We use business as a force for good, promoting a regenerative model of Sustainable Beauty.

**[comfort zone]**  
conscious skin science

The mission of [comfort zone] is to cultivate beauty within and around us and to promote a conscious lifestyle. We improve skin, body and mind through sustainable, science-based solutions, offering unique experiences and focusing on people and the planet.



A5004





**B Corp** since 2016  
**Benefit Corporation** since 2019  
**Sustainability** is our **reason to be**

**What is a B Corp?**

It is a company certified for its **positive impact** on the people and the environment. It **pursues not only profit but also purpose**, building a more inclusive and sustainable economy and **redistributing value** among all stakeholders.

**What is a Benefit Corporation?**

When a company acquires the **legal status** of Benefit Corporation, it reinforces in its by-laws the **long-term commitment to operate not only for profit**, but also for the **benefit of the planet and the community**.

**Let's go regenerative**

*A major commitment to the transition to the green economy or, even better, to a regenerative economy, is the best possible strategy for our species today if we want to maintain, and possibly improve, our future quality of life.*

Daive Bollati, Chairman of the Davines Group



**117.4**  
**B Corp Score**  
**NEW**



**WE ARE DOING BUSINESS FOR GOOD**  
 Our sustainability key takeaways 19/20

**People**

**We celebrate diversity** **We reward sustainability**

**46** nationalities are represented within our company population worldwide.

**95%** of Parma office executives and top level managers at the branch offices have sustainability objectives.

**We volunteer globally**

**1,248** paid working hours for social and environmental company volunteering. Our colleagues took part in reforestation activities, beach cleanups, cultural opening days and more!

**Community**

**We believe in interdependence**

We work to build a network of mission oriented partners, and establish with them long-term relationships.

**B Corp advocacy**

**5** of our suppliers and distributors obtained the B Corp certification, since 2016.

**Local associations we support**

**60+**

**Planet**

**since 2018** **CARBON NEUTRAL COMPANY**  
 We monitor, reduce and offset 100% of the CO2eq emissions of the Group activities that are directly under our control (scope 1 and 2).

**by 2030** **NET ZERO COMPANY**  
 We now commit to do more: monitor, reduce and offset also the CO2eq emissions that are not directly under our control, but that are still related to our activities (scope 3).

**We offset 100% of the CO2eq emissions from:**

- Offices worldwide
- Production plant
- Packaging
- Commuting to the Davines Village

**And we also started to offset part of:**

- Corporate events
- Business flights
- Products Life Cycle excluding use phase

**OUR PRODUCTS: THAT'S HOW WE LEAD THE CHANGE**

all percentages refer to the total quantity of ingredients/packaging materials purchased annually

**Natural ingredients**



**79.9%**

of the ingredients in our formulas are of natural origin.

**Biodegradable formulas**



**71.4%**

of the ingredients in our formulas are highly biodegradable.

**Recycled materials**



**64.1%**

of our packaging materials is recycled.

**Circular plastic**



**55.8%**

of plastic packaging is either recycled or bio-based.



Find out more:

